



Stellar Nova EIS Fund Pipeline Overview

September 2021

Please note that the list of companies included in this document is indicative only. The final portfolio received by the investor might differ and include companies that are currently not listed in this document.

Important Notice

This document has been issued by Stellar Asset Management Limited ('Stellar') on 17 September 2021. It has been prepared for investors and their advisers for information only and should be read in conjunction with the Information Memorandum ('IM') for Stellar Nova EIS Fund. Please read the IM for full details. Capital is at risk. Stellar does not offer investment or tax advice or make recommendations regarding investments. Stellar is authorised and regulated by the Financial Conduct Authority.

BOLDA

Make informed decisions in the new era of retail.

Bolda aims to help retailers save time by collecting the data they need, and enables them to make more informed decisions quickly. The aim is to help maximise sales, margins and help retailers take advantage of market opportunities as they appear.

Retailers have to react to the markets in real time, as there is more information available for consumers meaning they can make decisions about what to buy instantly. The amount of data available has increased online exponentially, which is new to the trade. Capturing this and analysing it is something they grapple with daily. Retailers carry out competitor and market analysis to: learn what is going on in the industry, monitor their closest competitors, gather inspiration, and understand trends to aid them with their offer.

They currently do this manually and do not have an effective tool to help them do this. Bolda is a tool which aids retailers to make the right decisions, whether reacting to pricing and promotions, analysing styles and finishes or spotting emerging retailers in the market.

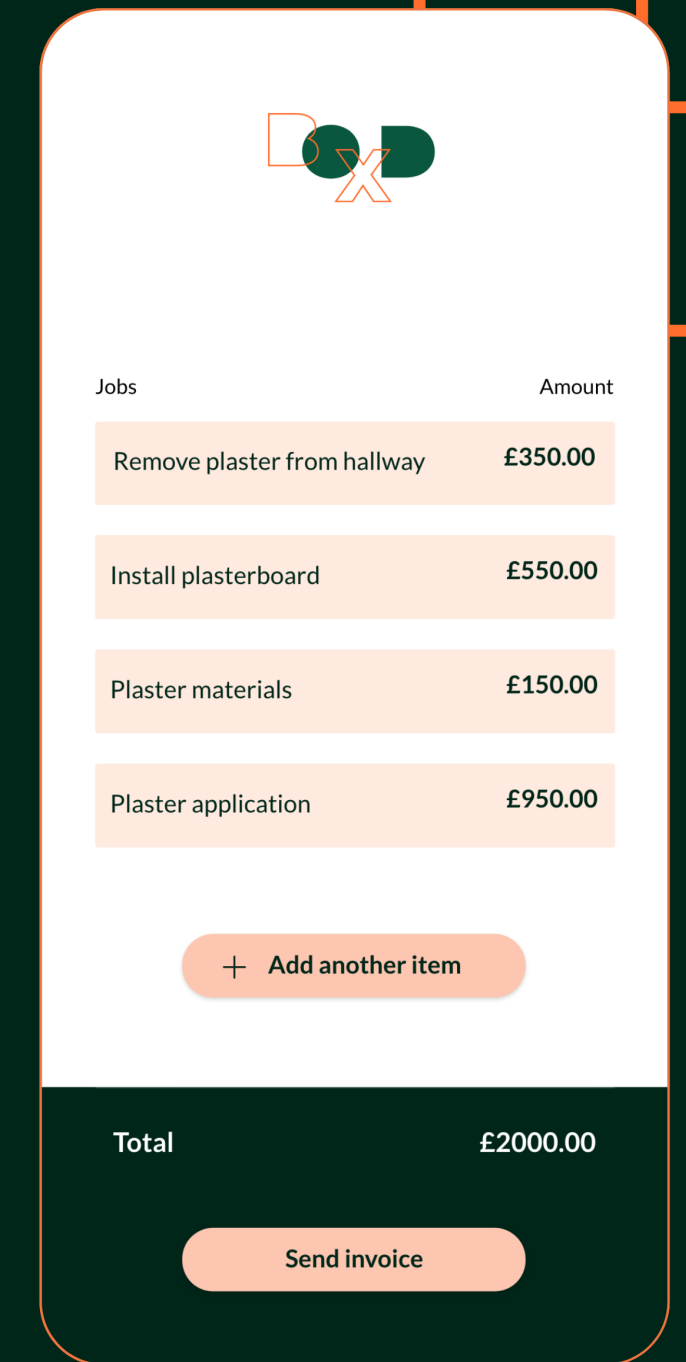
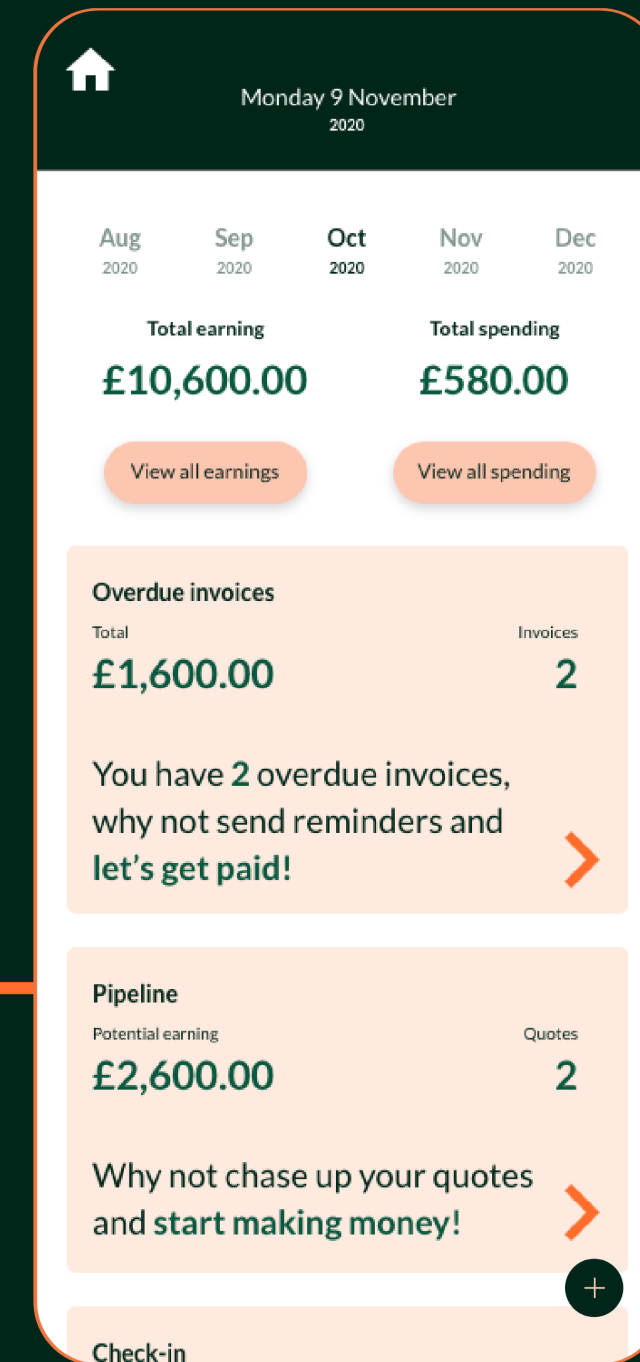
Other retail industries currently use technologies like these and Bolda aims to bring this to the furniture and homeware industry, using our unique insight into retailers and brands.





We help freelancers and sole traders get paid on time. Every time.

BOXD is a mobile application which enables the self-employed (specifically, tradesmen) to manage their financial administration day to day, easily on the go. More specifically, the app focuses on invoicing, recording payments and allowing users to check into their job via GPS. All of this information is displayed on their today page dashboard, providing all the insights they need to effectively manage their business. The app can be linked up to an accountant, providing them with the latest accounts in real-time.





The UK's first digital wholesale food and drink supplier designed exclusively for the on-trade.

An e-commerce platform that changes the relationship between the on-trade industry and food and beverage suppliers by disrupting the traditional wholesale model and building new sales and fulfilment strategies.

Comesto offers a great range of quality F&B items for bars, pubs and restaurants. For suppliers, Comesto offers an opportunity to sell on a platform as opposed to being listed in a catalogue. This increases reach, cuts costs and puts brands in control of their products and prices. At the moment, Comesto features 24 drinks, snacks and ingredients producers.

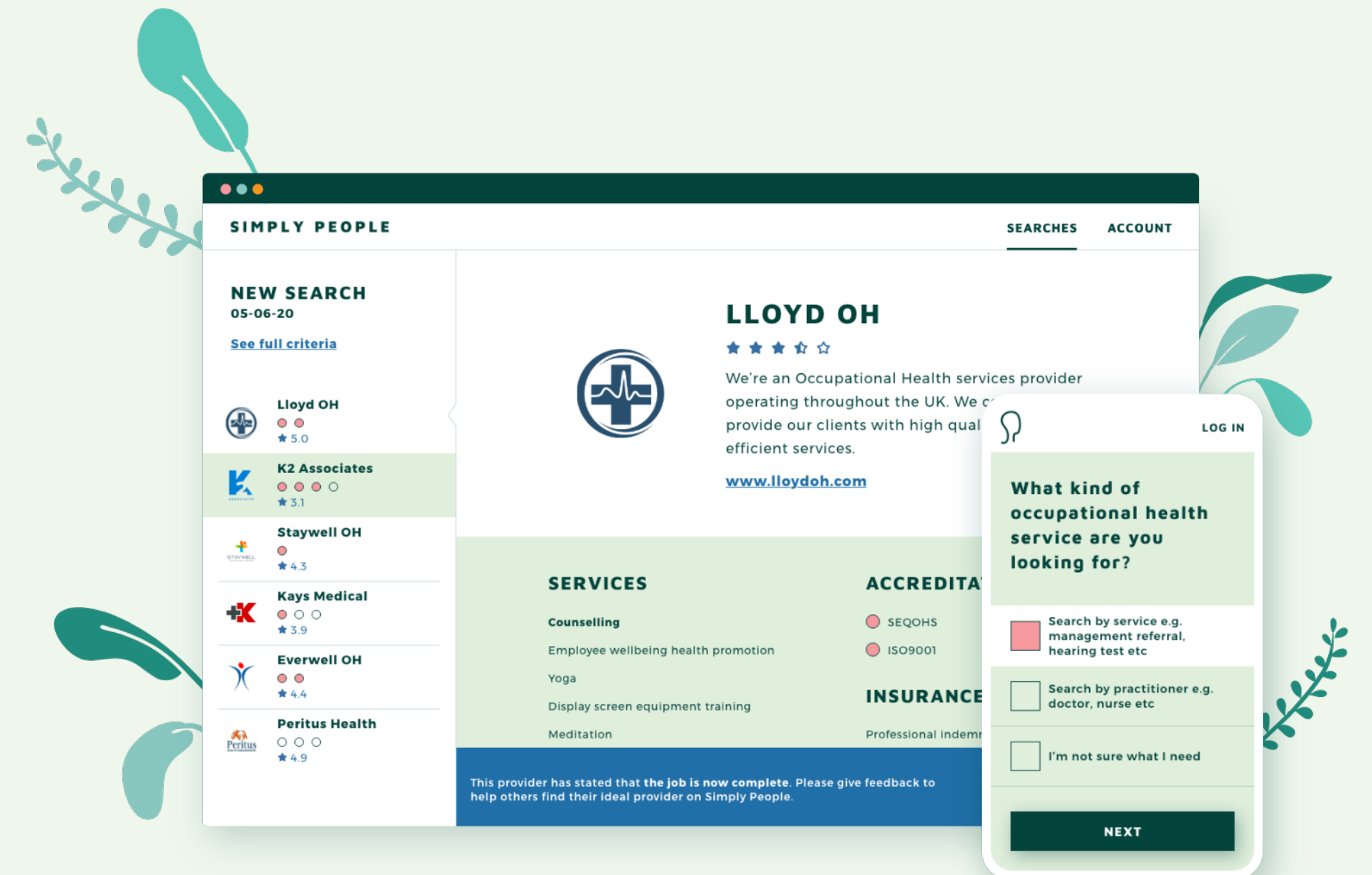




A community platform enabling occupational Health providers to network, generate new business and up-skill their teams.

The occupational health industry is one that's been slow to embrace technology. Having spent 15 years working in various occupational health roles, Simply People founder Danny Clarke's frustrations with the industry's outdated practices peaked and he decided something needed to change.

The solution he's built is Simply People. An online community platform that enables occupational health practitioners to showcase their skills, experience and qualifications. Network, learn and engage in professional development, as well as prospect and secure new business; all in one place.



Teacherfolio

**Matching the right teachers with the right schools,
created by teachers for teachers.**

Teacherfolio is a recruitment platform that aims to match the right teachers with the right schools. It allows teachers to create a digital portfolio that gives schools a detailed overview of their skills and through the use of media- provides further insights into a teachers personality, so a better fit can be achieved.

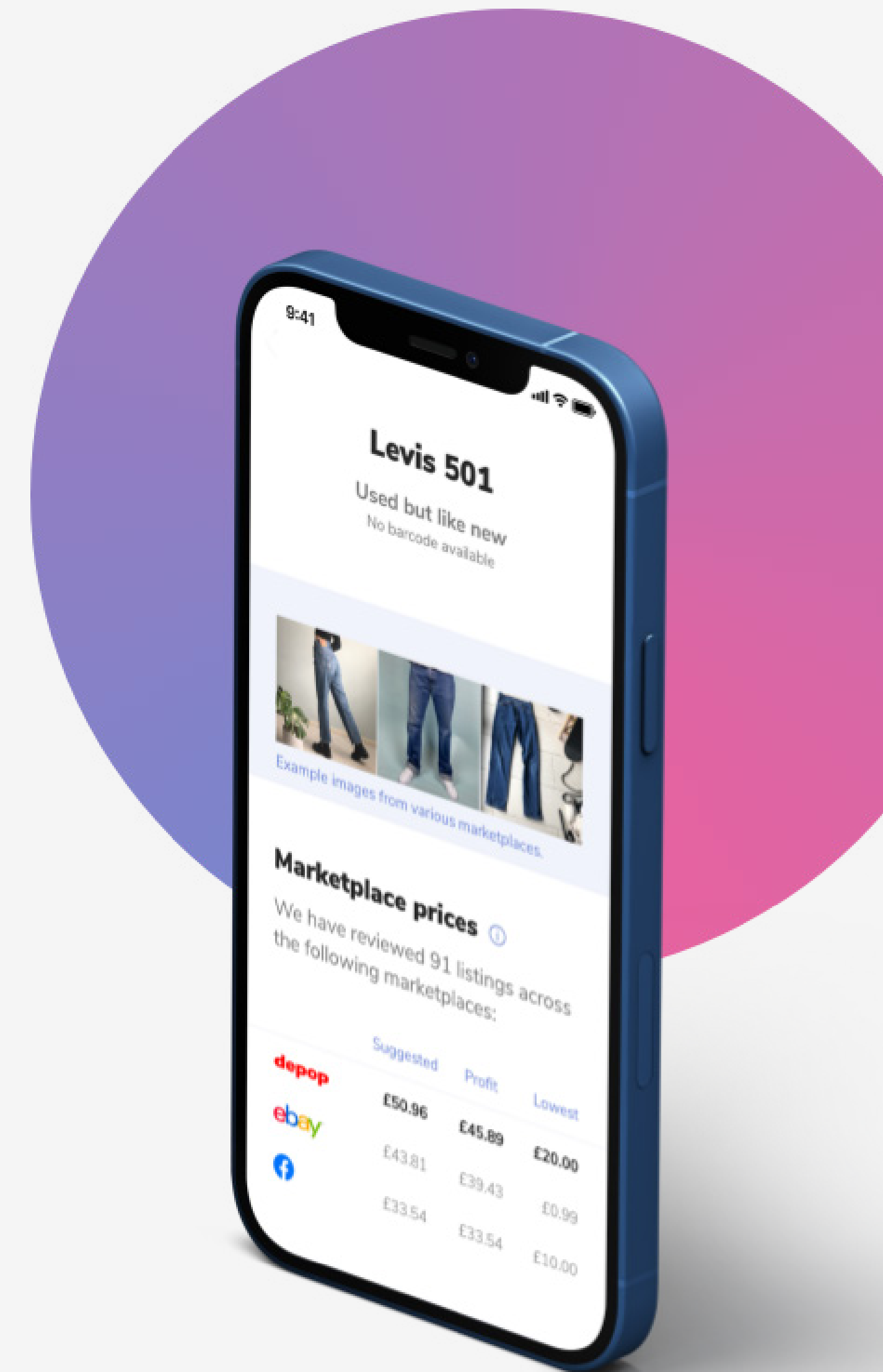
Currently 15% of teachers leave their teaching post within their first year. As a result of this 25% of schools use costly recruitment agencies, 20% of vacancies remain unfilled and schools spend £200 million per annum on teacher recruitment. The company aims to reduce this figure significantly and provide a superior recruitment service for the 32,000 schools within the UK.





Know the resale value of your unwanted items, in any condition, across all marketplaces.

Our mission is to improve economic opportunity for the masses, whilst encouraging sustainability and driving the circular economy. We do this by removing barriers to reselling through simple to use solutions. Ever had something gathering dust in the house, or seen a sale item in a store and wondered - is that worth selling online to make some money? Thrift it!





Welbee helps school leaders look after staff, raise results & save money.

With stress the no.1 cause of teacher absence and job satisfaction the lowest across all industries, staff morale is at an all-time low. As budgets are shrinking, senior leadership staff are under huge amounts of pressure to deliver results and poor culture within the industry is costing schools an estimated £120,000 per £1m spent on staff cost.

Welbee supports schools in transforming their workplace culture by sharing knowledge, insights and processes for world-class leadership. School leaders can measure how their school rank against 6 key wellbeing indicators and are then provided with a clear action plan on how to improve.

Welbee is the automated progression of Wellbeing Accelerator, the initial manual MVP, which has been sold into over 40 schools. With the first live trial of Welbee proving successful, the next phase will be to build the ability to work across a number of schools during ready for the new school year.





Stellar Asset Management Limited

Kendal House

1 Conduit St

London

W1S 2XA

020 3195 3500

enquiries@stellar-am.com

stellar-am.com

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