Asset Backed Investments

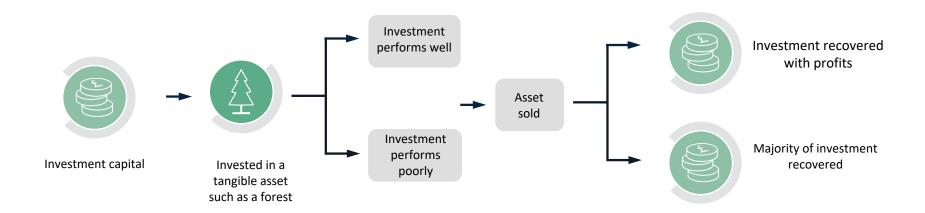


What Is An Asset Backed Investment?

- ★ An asset backed investment is one that has a physical or tangible asset such as land or property underpinning it
- ★ Asset backed investments comprise ownership of either freehold or long-leasehold property or a first/second charge over an asset (such as a residential property)
- ★ They are often easier to understand than many financial investments as you know your money is invested in a tangible asset

Benefits To You

- ★ Asset backed investments provide investors with greater investment security
- ★ Assets have a physical location so that you can visit them and monitor any development of the asset
- ★ These investments are often much less volatile than listed securities and are largely uncorrelated to the major asset classes
- ★ If an investment is not profitable, losses will be limited as the tangible asset can be sold to recover some of the investment



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